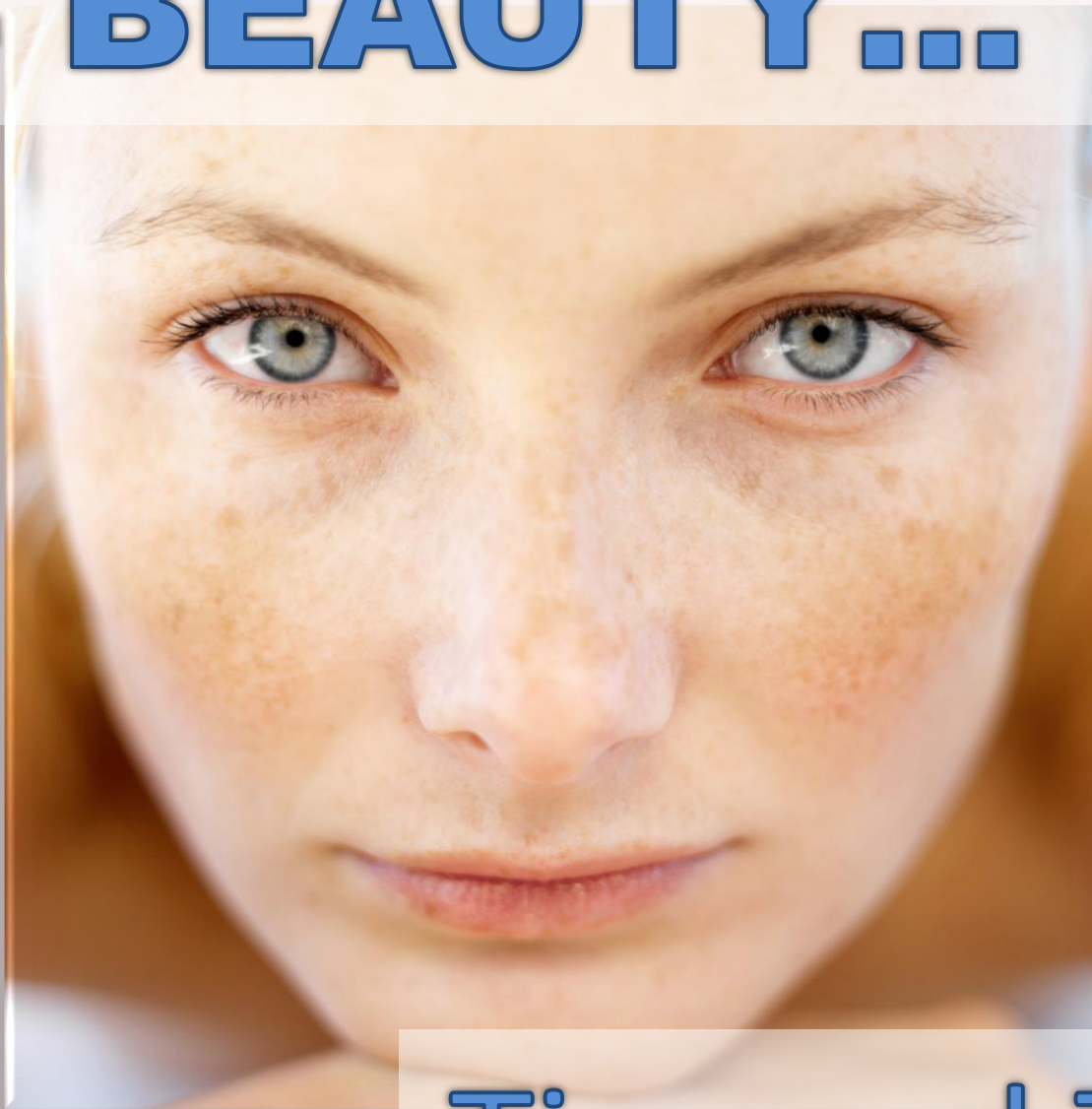


# 24 BEAUTY...



Tips and Tricks

# EYE TIPS:

## 1. Never Pump Your Mascara

Never pump your mascara (i.e. move the wand up and down in the tube really quickly) because it will only allow air into the tube which will cause your mascara to dry (and ultimately shorten its lifespan).





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# EYE TIPS:

## 2. Freeze Your Eyeliner

Does your eyeliner crumble when you go to put it on? Try putting it in the freezer for 15 minutes prior to applying. It should glide along your lash line seamlessly after that.





# EYE TIPS:

## 3. Tame Misbehaving Eye Brows

Spritz an old toothbrush or a clean mascara wand with hairspray, then brush brows and style them as desired. Even the most hard to tame brows will fall in line with this trick.







# EYE TIPS:

## 4. Thick, Lush Lashes

Curl your lashes both before and after applying mascara for longer lashes. You may want to re-curl them throughout the day to get some extra lift, just remember to be gentle when you apply pressure with your curler.





# EYE TIPS:

## 5. Applying False Lashes

Adding extra eye fringe amps up the glam instantly. First, take your falsies and loosen them by gently flexing the eyelash band, then curl your natural lashes to make sure your falsies line up with your actual lash line. Apply glue on your falsies using a Q-tip. Using tweezers (or finger tips if you feel that gives you more control), place your falsies as close to your lash line as possible. Let your lashes dry for a minute before you add a coat of mascara (this is optional).







# EYE TIPS:

## 6. Turn Up The Heat

For curlier, flirtier lashes, try heating your lash curler with a hair dryer for five to eight seconds before curling them.





# EYE TIPS:

## 7. De-Puff Eyes With Raw Potatoes

Raw potatoes act as an astringent, which means they help decrease water retention, and they also contain the enzyme catalase which helps lighten dark under eye circles. First, wash and peel a potato. Cut two slices and place one on each eye for 10 minutes. Lay down, relax and let the potatoes work their magic. Rinse the eye area gently with lukewarm water when you're done.





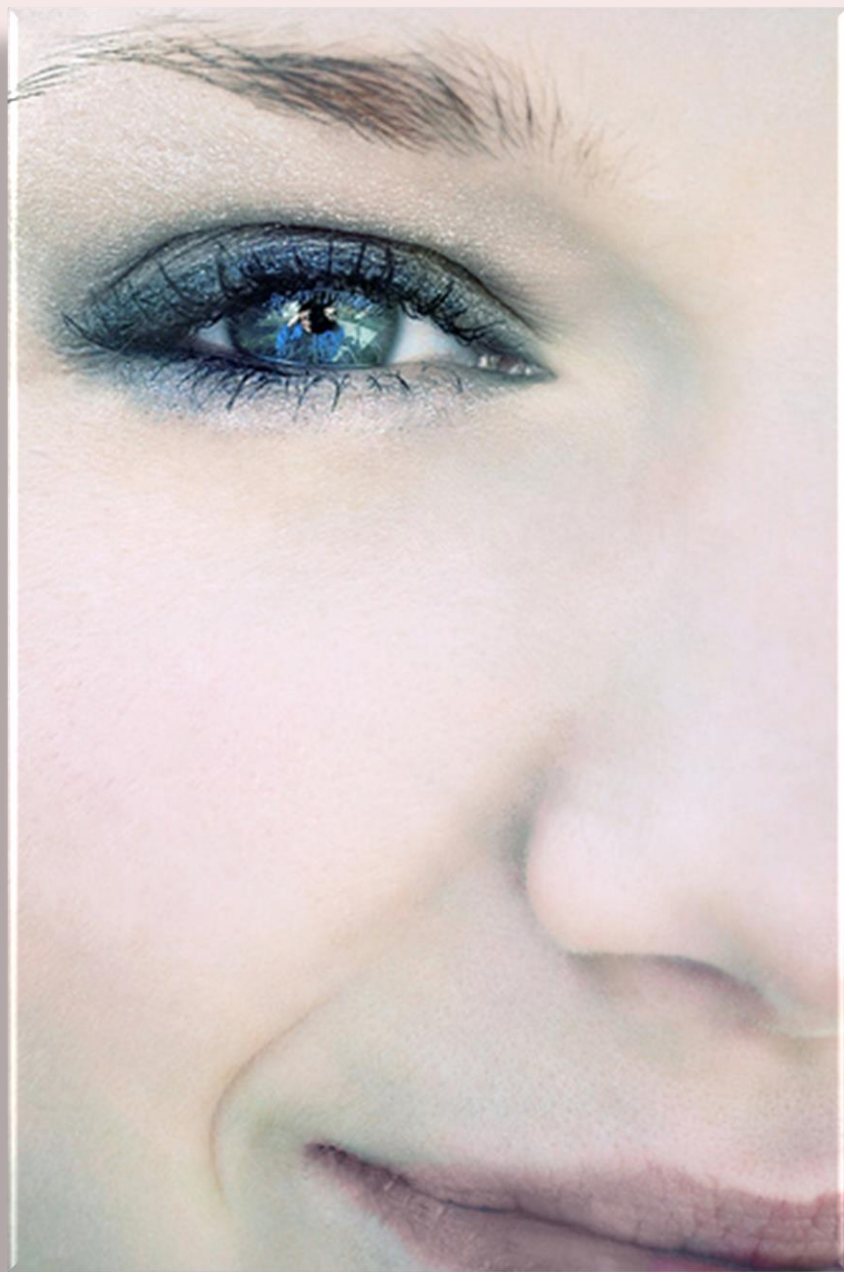
# EYE TIPS:

## 8. Eyebrow Tweezing Tips

Before you tweeze, make sure you soften the area by dabbing a cotton ball soaked in warm water or cream. When you start tweezing, do so in the direction of your hair's growth.







# LIP TIPS:

## 9. Create Fuller Lips

If you're tired of having thin, pursed puckers, extend your lip line using a neutral-toned lip liner. Then apply lipstick over top. Be careful though — don't extend your lip line too much.





# LIP TIPS:

## 10. Exfoliate Your Lips

Dry, flaky, chapped lips are the worst canvas for lipstick. To ensure that your puckers are in perfect pout condition, exfoliate your lips. To do this, apply lip balm to your lips, then using a toothbrush or clean mascara wand, scrub your lips (don't be too rough). Then, use a tissue to wipe away excess flakes and voila! You'll have a perfect pout in no time.





# NAIL TIP:

## 11. Make Your Manicure Last

Before applying nail polish, wipe nails with an acetone-based cleanser. Cleaning excess dirt, oil or moisturizer from your nails will ensure that the polish adheres properly and lasts much longer.







## **HAIR TIP:**

### **12. Rinse Hair With Beer Or Vinegar**

Rinsing your hair with beer helps restore moisture to your locks while using vinegar will up the ante in shine. Soak your hair in either liquid (not at the same time) for a few minutes, then rinse with cold water.





# FACE TIPS:

## 13. Ice Cubes Keep Fat, Acne And Wrinkles At Bay

Try massaging an ice cube over your face until it melts every night before bed. This will keep fat cells, acne and wrinkles under control.





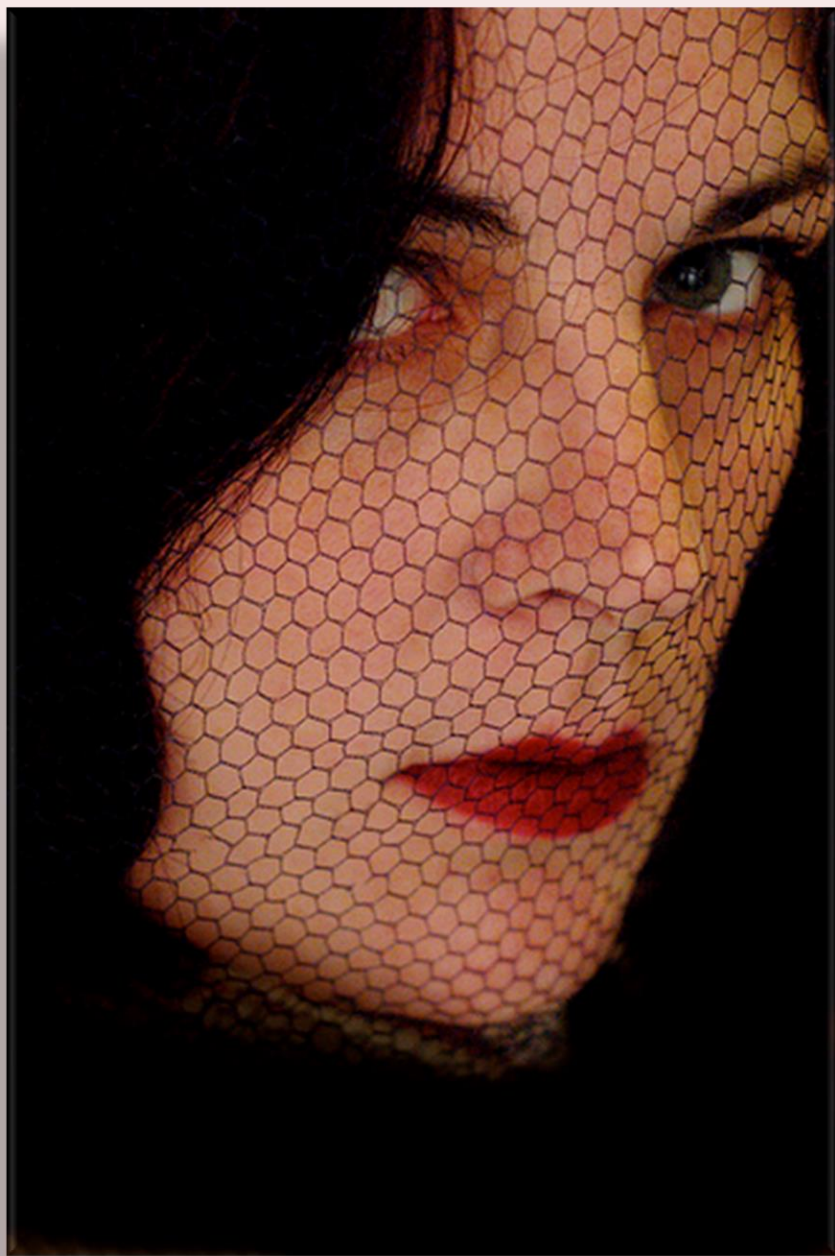


# FACE TIPS:

## 14. Pepto-Bismol as a Facial Mask?

Who would have guessed? But it's true. This stomach soother doubles as a beauty treatment because it contains bismuth subsalicylate, which is commonly found in facial creams. Dermatologists recommend spreading two teaspoons of Pepto-Bismol on your face, then letting it dry for 15 to 30 minutes before rinsing it off with warm water.





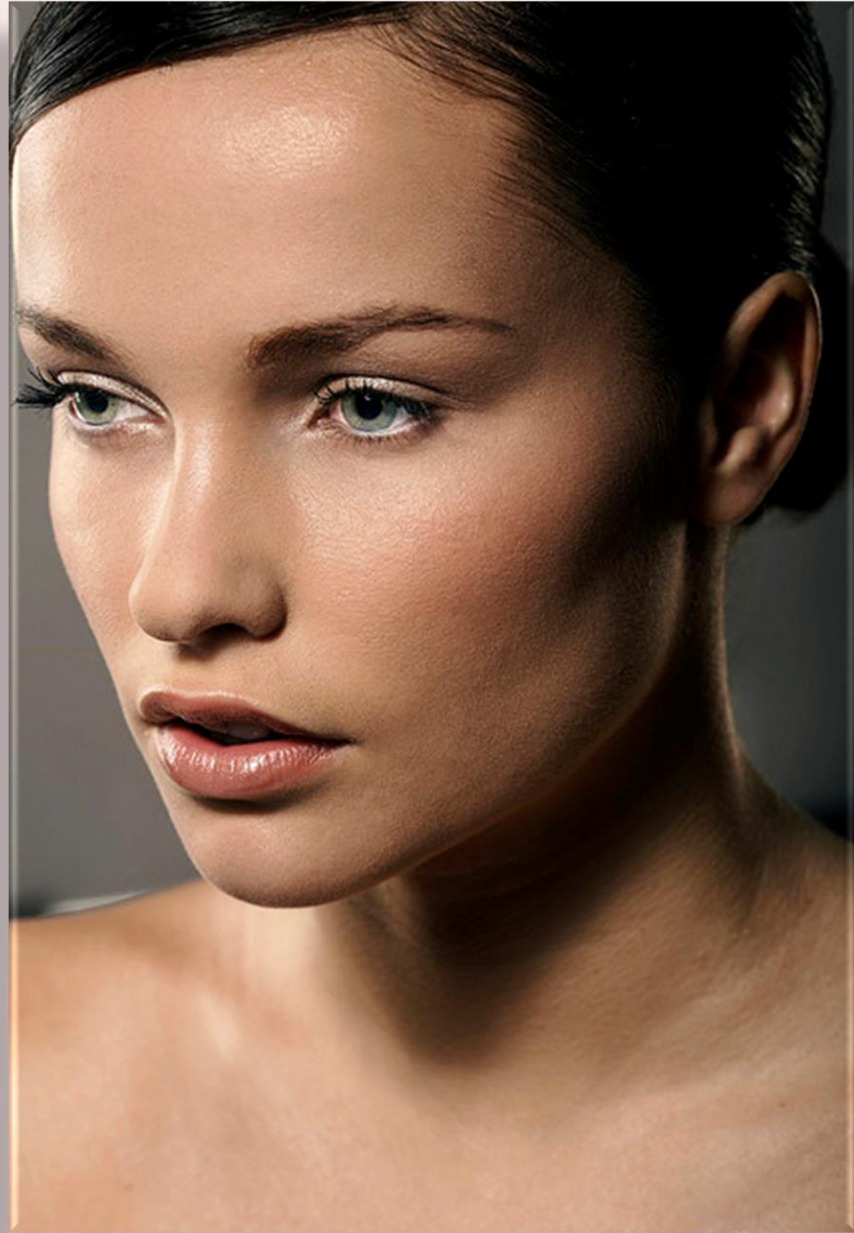
# FACE TIPS:

## 15. Contouring Creates Dimension

The trick to achieving a chiseled celebrity-like face is to contour. Your face is three dimensional so applying foundation in a single tone will only make your face appear flat. Add a highlighter to areas of your face that would usually catch light but create enough shadow to emphasize your jaw line and cheekbones.



© Amaia Orozko



# FACE TIPS:

## 16. Toss Those Makeup Sponges

Makeup sponges help you apply make up, but not without a cost. They usually soak up more liquid foundation than what ends up on your face. The result? You're wasting foundation and constantly buying new sponges. The fix? Get a foundation brush. You waste less foundation and it allows for a more even and precise application than a sponge would.



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# FACE TIPS:

## 17. Avoid Overly Rosy Cheeks

Giving yourself a natural glow or blush is an in look for spring. But you'll want to avoid brushing on too much (leaving you looking like a clown). So always start your blush line two finger widths away from your nose and only apply it on the apples of your cheeks. This will ensure you create a natural glow without going overboard.





# FACE TIPS:

## 18. Blot Away Excess Oil

Do you start the morning with matte, fresh-looking skin only to find that by the time 5 p.m. rolls in you're a shiny mess? If you have oily skin then blotting papers are a beauty godsend. Don't use powder to soak up the oil. Using too much periodically throughout the day will make your skin appear cakey. Opt for blotting papers instead. They will soak up all the oil.



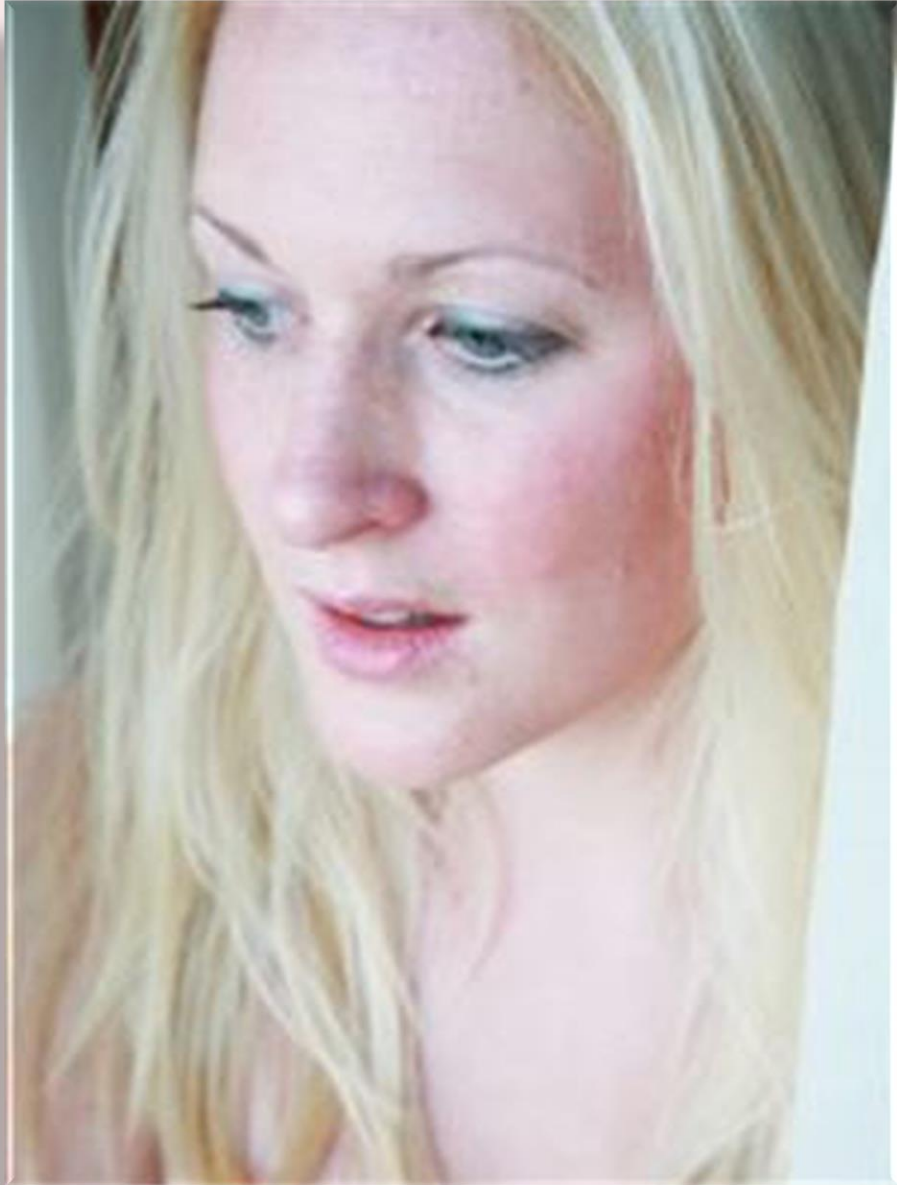


# FACE TIPS:

## 19. Out of Makeup Remover? Try Lotion Instead

If you're out of makeup remover, use body lotion to get rid of makeup. It works especially well on tough mascara.







# FACE TIPS:

## 20. Microwave Lotion Into Luxury

Who doesn't love a spa day? If we could go every day, we probably would, but that would also put a dent in our wallets. A quick, easy and cheaper indulgence is to put your favorite lotion in the microwave for about 10 seconds. Make sure the oils in your lotion don't separate and that it isn't too hot. Apply it on to your skin and enjoy!



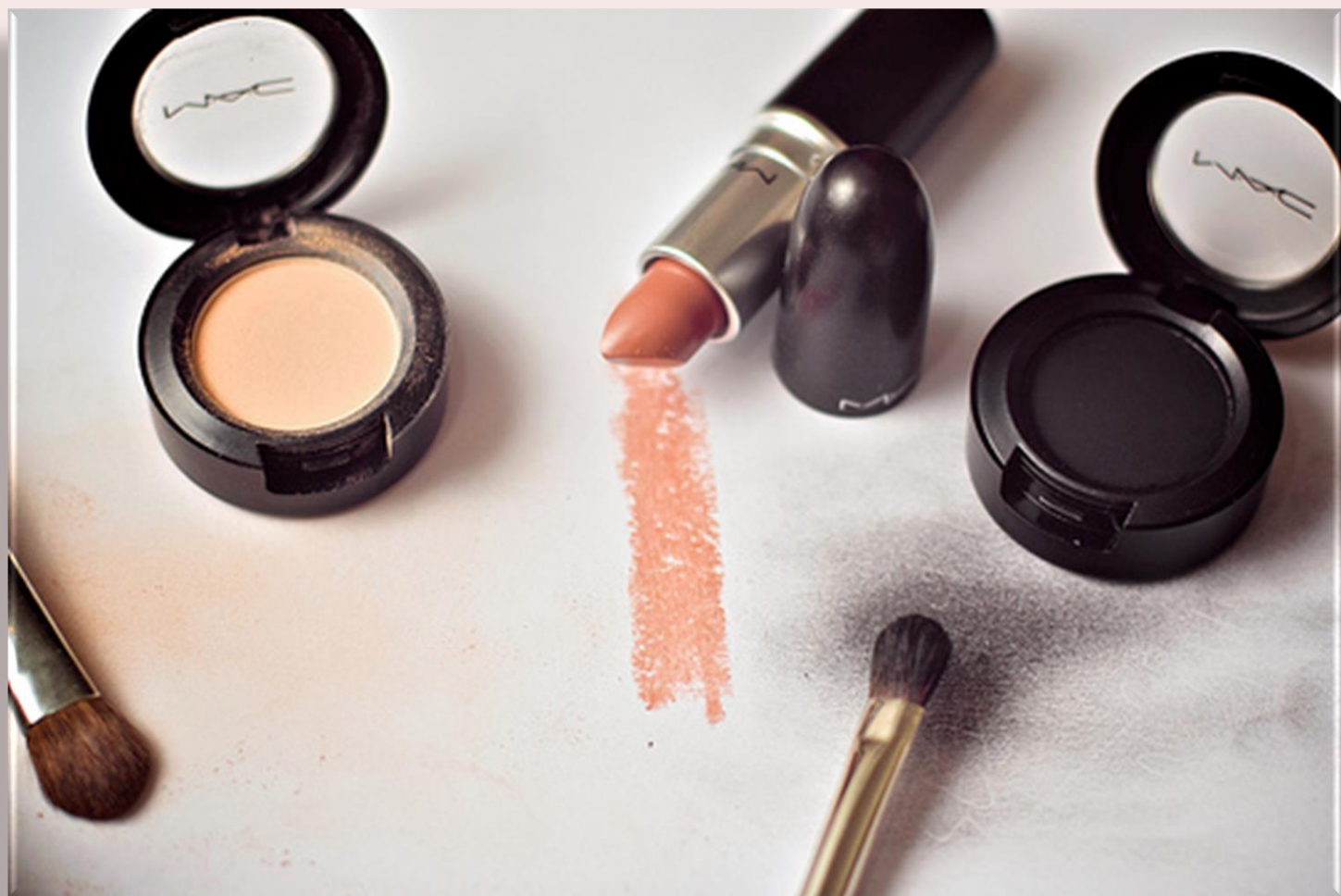


# FACE TIPS:

## 21. Know Your Shade

When choosing a foundation, test a product on the skin near your jaw line. And be sure to do it in natural light. This will ensure the foundation tone you choose for your face isn't too different from the natural shade of your neck.







# FACE TIPS:

## 22. Apply Bronzer Evenly

Before applying bronzer or self-tanning lotion, mix a drop or two of the solution with moisture cream. Blend using your finger or a Q-tip then apply to skin as you would regular moisturizer. This will ensure the cream blends in — and covers skin — evenly.





# FACE TIPS:

## 23. Clean Your Makeup Brushes

Make sure you clean your makeup brushes regularly to avoid a buildup of makeup residue and bacteria. You can purchase makeup brush cleaner from a drug or beauty store, or you can simply use shampoo and conditioner to clean your brushes as you would your own hair. Clean brushes guarantee a super smooth and even makeup application every time.





# FACE TIPS:

## 24. Smile... A Lot!

Our final and best beauty tip? Smile! It's the most beautiful asset you have. Use it every day!

